

PART ONE: Answer all 30 questions by circling the correct answer:

(75%)

1. $R = 48x - 2x^2$ where R is the total revenue in dinars, and x is the output. At what output is total revenue a maximum?

a) 12
c) 2

b) 48
d) 4

~~48 -~~
 $48 - 4x$
 $-4x = -48$

2. What price will be charged for the output which maximizes total revenue in question (1):

a) 24 dinars
c) 12 dinars

b) 4 dinars
d) 48 dinars

3. If a demand curve is $p = 40 - 0.1q$, and demand increases by 30 at each price level, then the equation of the new demand curve is:

a) $p = 70 - 0.1q$
c) $p + 0.1q = 43$

b) $p - 0.1q = 43$
d) $p = 37 - 0.1q$

$p = 40 - 0.1(q - 30)$
 $40 - 0.1q + 3$
 $43 - 0.1q = p$

4. A firm plans to sell at prices which are 45% markup on retail. If the firm sells x dinars and the firm gives commission of 20 piasters for every dinar of sales, then the variable cost is:

a) 0.75x
c) 0.55x

b) 0.2x
d) 0.65x

$0.75x + 20$

PART FIVE The break-even point of the cost-sales equation: $y = 0.6x + 120$ is:

- a) 120
- b) 300
- c) 200
- d) 450

$$\frac{120}{1-0.6}$$

$$\frac{120}{0.4}$$

6. The equation $(2x + 3)(3x - 1) = 6$ has a:

- a) no solutions
- b) one solution
- c) two solutions
- d) three solutions

$$6x^2 - 2x + 3x - 3 = 6$$

$$6x^2 + x - 3 = 6$$

$$6x^2 + x - 9 = 0$$

$$a = 6 \quad b = 1 \quad c = -9$$

$$1 - 4(6)(-9)$$

$$1 + 216 = 217$$

7. If the total cost of producing x units is

$$C(x) = 3^{0.2x} + \log(5x + 100) + 8 \text{ dinars, then the fixed costs are:}$$

- a) 8 dinars
- b) 11 dinars
- c) $\log 5$ dinars
- d) $3^{0.2}$ dinars

$$C(0) = 3^{0.2(0)} + \log(5(0) + 100) + 8$$

$$1 + \log(100) + 8$$

$$1 + 2 + 8 = 11$$

8. The vertex of the parabola $y = x^2 + 4x + 8$ is:

- a) (-2, 4)
- b) (2, 20)
- c) (-2, 8)
- d) (2, 8)

$$a = 1 \quad b = 4 \quad c = 8$$

$$-\frac{4}{2} = -2$$

$$4 + (-8) + 8 = 4$$

9.

If the relationship between total cost y piasters and number of units made x is linear, and if cost increases by 20 piasters for each additional unit made, and total cost of 10 units is 30 dinars, the equation of cost-output relationship is:

- a) $y = 20x - 170$
- b) $y = 20x + 2800$
- c) $y = 0.2x + 28$
- d) $y = 0.2x + 2998$

$$20x + 30$$

10. The inverse of $\begin{pmatrix} 2 & 3 \\ 1 & 4 \end{pmatrix}$ is:

$8 - 3 = 5$

$\begin{pmatrix} 4 & -3 \\ -1 & 2 \end{pmatrix}$

a) $\begin{pmatrix} 0.8 & -0.6 \\ -0.2 & 0.4 \end{pmatrix}$

b) $\begin{pmatrix} 0.8 & -0.6 \\ 0.2 & -0.4 \end{pmatrix}$

c) $\begin{pmatrix} 0.8 & 0.6 \\ 0.2 & 0.4 \end{pmatrix}$

d) $\begin{pmatrix} -0.8 & 0.6 \\ -0.2 & 0.4 \end{pmatrix}$

11. The equation of the line that passes through $(5,0)$ and $(5,1)$ is:

a) $y - 6x = 5$
 c) $x - 5 = 0$

b) $y - 5 = 0$
 d) $x + 5 = 0$

~~$(y - 1) = 1(x - 5)$~~
 ~~$0 - x - 5$~~
 ~~$y = x - 5$~~
 ~~$y - 1 = 1(x - 5)$~~
 ~~$0 - x - 5$~~
 ~~$y = x - 5$~~

12. The system of equations: $y - x - 1 = 0$ and $4x - 2y = 2$ has:

a) no solutions
 c) solution = (2,3)

b) solution = (0,1)
 d) solution = (0.5, 1.5)

~~$y - x - 1 = 0$~~
 ~~$4x - 2y = 2$~~
 ~~$2x - y = 1$~~
 ~~$4x - 2y = 2$~~
 ~~$-2y = 2$~~
 ~~$y = -1$~~
 ~~$-2x + 2y = 2$~~
 ~~$4x - 2y = 2$~~
 ~~$2x = 4$~~
 ~~$x = 2$~~
 ~~$4(2) - 2y = 2$~~
 ~~$8 - 2y = 2$~~
 ~~$-2y = -6$~~
 ~~$y = 3$~~

13. If the demand curve is $p = 40 - 0.1q$ and the supply curve is $5p - q = 50$, the equilibrium point is:

a) (30,100)
 c) (30,30)

b) (100,30)
 d) (100,100)

~~$40 - 0.1q = 10 + \frac{q}{5}$~~
 ~~$5p - q = 50$~~
 ~~$5p = 50 + q$~~
 ~~$40 - 0.1q = 10 + \frac{q}{5}$~~
 ~~$50 - 0.1q = \frac{q}{5}$~~
 ~~$50 = 0.2q$~~
 ~~$q = 250$~~
 ~~$5p = 50 + 250$~~
 ~~$5p = 300$~~
 ~~$p = 60$~~

18. If $y = \log e^x$, then $y' =$

- a) 0
- c) $1/\log e$

- b) $1/\ln 10$
- d) $x/\ln 10$

$$\log e^x = x$$

19. The slope of the tangent line to the curve $f(x) = 2x^3 - 6x + 1$ at $x = -1$ is:

- a) 0
- c) -12

- b) 5
- d) -3

$$f'(x) = 6x^2 - 6$$

$$f'(-1) = 6(-1)^2 - 6$$

$$6 - 6 = 0$$

20. $g(x) = 8 + 2x^3 - 6x$ has an minimum point at:

- a) $x = -3$
- c) $x = 1$

- b) $x = 3$
- d) $x = -1$

$$f(x) = 2x^3 - 6x + 8$$

$$f'(x) = 6x^2 - 6$$

$$6x^2 - 6 = 0$$

$$6x^2 = 6$$

$$x^2 = 1$$

$$x = 1, -1$$

$$f''(x) = 12x$$

$$12(1) = 12$$

$$12$$

21. If $f = e^{2x+y}$, then $f_y =$

- a) e^2
- c) $2e^{2x+y}$

- b) e^{2x+y}
- d) e^{2+y}

$$f_y = e^{2x+y} \cdot 1$$

22. The equation of the tangent line to the curve $f(x) = x + e^{2x} + 1$ at $x = 0$ is:

- a) $y = 2x$
- c) $y = 3x + 2$

- b) $y = 2$
- d) $y = 3x$

$$f'(x) = 1 + 2e^{2x}$$

$$f'(0) = 1 + 2e^{2 \cdot 0} = 1 + 2 = 3$$

$$f(0) = 0 + e^{2 \cdot 0} + 1 = 1 + 1 = 2$$

$$f(x) = x + e^{2x} + 1$$

$$y - 2 = 3(x - 0)$$

$$y = 3x + 2$$

27. If 1 dinar is deposited at 12% interest compounded quarterly, what will be the amount after 2 years and 3 months?

- a) $(1.12)^{2.25}$ dinars
 c) $(1.03)^9$ dinars

- b) $(1.04)^9$ dinars
 d) $(1.01)^{27}$ dinars

$$P \left(1 + \frac{j}{m}\right)^{nm}$$

$$1 \left(1 + \frac{0.12}{4}\right)^{2 \times 4}$$

$$1 \left(1 + \frac{0.12}{4}\right)^{2 \times 4}$$

28. The function $f(x,y) = 2x^2 + 4x + 6y^2 - 24y - 20$ has a:

- a) maximum when $x = -1$ and $y = 2$
 b) minimum when $x = -1$ and $y = 2$
 c) minimum when $x = 0$ and $y = 0$
 d) no maximum and no minimum

$$f_x = 4x + 4$$

$$f_y = 12y - 24$$

$$4x + 4 = 0$$

$$4x = -4$$

$$x = -1$$

$$12y - 24 = 0$$

$$12y = 24$$

$$y = 2$$

$$(4)(12) < 0$$

$$(-1, 2)$$

29. If $5^{2x} = 15$, then $x =$

- a) $\frac{1}{2} \ln 5$
 c) $\frac{1}{2} (1 + \log_5 3)$

- b) $\frac{1}{2} \ln 3$
 d) $\frac{1}{2} (1 + \log_3 5)$

$$\ln 5^{2x} = \ln 15$$

$$2x \ln 5 = \ln 15$$

$$2x \ln 5 = 2.708$$

$$2x =$$

$$\frac{2.708}{2.321} = \frac{2.708}{2.321}$$

$$0.84$$

$$0.80 \rightarrow 0.50$$

30. The steady state vector for the transition matrix $\begin{pmatrix} 0.7 & 0.3 \\ 0.2 & 0.8 \end{pmatrix}$ is:

- a) $(0.3 \ 0.7)$
 c) $(0.4 \ 0.6)$

- b) $(0.6 \ 0.4)$
 d) $(0.8 \ 0.2)$

$$0.7u + 0.2(v-1) = u$$

$$0.7u + 0.2v - 0.2 = u$$

$$0.7u - 0.2 = u - 0.2$$

$$0.7u + 0.2v = u$$

$$u + v = 1 \Rightarrow v = 1 - u$$

$$0.7u + 0.2(1-u) = u \Rightarrow 0.7u - 0.2 = u$$

PART TWO: Answer all TWO questions... Explain every step... Show all your work on this paper.

I (13%). The cost of making a car is two thousands dinars per car, and the fixed costs are three thousands dinars. The demand for the product at a price p thousands dinars per car is given by: $x = 20 - 5p$

a) Find the cost, revenue, and profit functions.

$$p = \frac{20-x}{5}$$

c) $2000x + 3000$

$$-\frac{1}{5}x = 20 - 5p$$

$$R(x) = x(p)$$

$$-\frac{1}{5}x = -4 + p$$

$$B. x = 20 - 5p$$

~~$$\frac{1}{5}x = 4 - p$$~~

$$x - 20 = -5p \implies p = -\frac{1}{5}x + 4$$

R(x) =

$$P = R(x) - C(x) \implies -\frac{x^2}{5} + 4x$$

b) Find the maximum profit?

$$\frac{-x^2}{5} + 4x - 2000x + 3000$$

$$a = -\frac{1}{5} \quad b = \frac{1496}{5} \quad -\frac{x^2}{5} - 1996x + 3000$$

$$\frac{+1996}{-\frac{1}{5}} = \frac{1996}{-\frac{1}{5}} = -9980$$

$$+ \frac{(-9980)^2}{5} = 1996(-9980) + 3000 = -9984$$

$$(-9980 \text{ } 19915096 \text{ } 7 \text{ } R$$

c) What unit price should be charged to get the maximum profit?

~~$$(1996) - 4(-\frac{1}{5})(3000)$$~~

~~$$2(-\frac{1}{5})$$~~

~~$$-1996$$~~

II (12%). A bakery makes bread in two sizes: small and medium. The cost in dinars of producing x pieces of the small size and y pieces of the medium size is given by: $C(x,y) = 12x + 28y$.

The demands for the two sizes are: $p_1 = 6y - 6x$
 $p_2 = 6x - 10y + 200$

where p_1 is the price in dinars per piece for the small size, and p_2 is the price in dinars per piece for the medium size.

a) Determine how many pieces of each size the bakery should make to maximize profit.

~~$C(x,y) = (6y - 6x) + 6x - 10y + 200 - 12x + 28y$~~

~~$200 - 4y + 200 - 12x$~~

$6y - 6x + 6x - 10y + 200 - (12x + 28y)$

$-4y + 200 - (12x + 28y)$

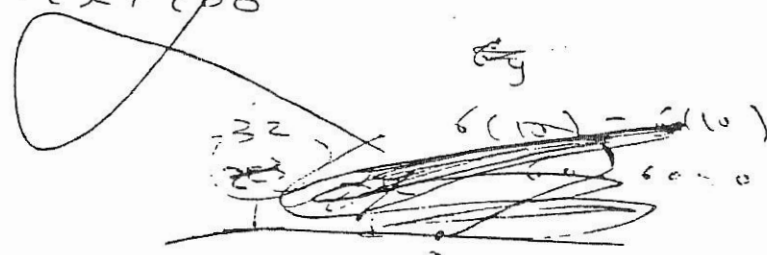
$-32y - 12x + 200$

$f_x = -12$

~~$f_y = -32$~~

$f_y = -32$

f



b) What is the maximum profit?

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